



Dear Potential Sponsor:

The Society of Women Engineers (SWE) 2015 Region J Conference, “Eat, Drink, Engineer,” will be hosted by the Eastern Washington Section on April 10<sup>th</sup> through April 12<sup>th</sup>, 2015 at the Three Rivers Convention Center, in Kennewick, Washington.

Our conference theme reflects the region’s role in providing a wide variety of agriculture and food products not only for the state but for people around the globe. We are excited to be hosting the conference and we look forward to welcoming 150 to 200 of our collegiate and professional members to Kennewick next year.

We rely on corporations such as yours to sponsor our events and participate in our career fairs. Please contact Taran Dhaliwal to explore sponsorship options in detail.

Thank you for your interest and we look forward to working with you!

Sincerely,

Taran Dhaliwal  
2015 SWE Region J Conference  
Sponsorship Committee Chair

SWE-EWS  
PO Box 364  
Richland, WA 99352

[SWE.jcon15@gmail.com](mailto:SWE.jcon15@gmail.com)

[www.eastwashingtonswe.org](http://www.eastwashingtonswe.org)

[jcon.swe.org](http://jcon.swe.org)

The Society of Women Engineers (SWE), founded in 1950, is a 501(c)(3) not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders.

SWE Eastern Washington Section’s Tax ID number (EIN): 91-1462951



Sponsorship Level	Includes	Advertisement	Registrations* and Meal Tickets	Cost
PLATINUM	<ul style="list-style-type: none"> <li>Opportunity to address conference attendees prior to keynote speaker at Saturday night banquet dinner</li> <li>One table at the Career Fair</li> <li>Verbal recognition at Saturday dinner</li> </ul>	<ul style="list-style-type: none"> <li>Full Page conference program ad</li> <li>Company logo and hyperlink on conference website</li> <li>Table signage at dinner</li> </ul>	2 Registrations Dinner Tickets for one table (8 tickets)	\$5,000
WHITE GOLD	<ul style="list-style-type: none"> <li>Opportunity to address conference attendees prior to keynote speaker at Saturday lunch</li> <li>One table at the Career Fair</li> <li>Verbal recognition at Saturday dinner</li> </ul>	<ul style="list-style-type: none"> <li>Half Page conference program ad</li> <li>Company logo and hyperlink on conference website</li> <li>Table signage at lunch</li> </ul>	1 Registration 2 Lunch Tickets	\$2,500
YELLOW GOLD	<ul style="list-style-type: none"> <li>Opportunity to address conference attendees at the Saturday Breakfast</li> <li>One table at the Career Fair</li> <li>Verbal recognition at Saturday dinner</li> </ul>	<ul style="list-style-type: none"> <li>Half Page conference program ad</li> <li>Company logo and hyperlink on conference website</li> <li>Table signage at breakfast</li> </ul>	1 Registration 2 Breakfast Tickets	\$2,500
SILVER	<ul style="list-style-type: none"> <li>Opportunity to address conference attendees at Friday Evening Reception</li> <li>Verbal recognition at Saturday dinner</li> </ul>	<ul style="list-style-type: none"> <li>Quarter Page conference program ad</li> <li>Company logo and hyperlink on conference website</li> <li>Company banner display or table signage at reception</li> </ul>	Attendance at Friday Reception	\$1,000
BRONZE	<ul style="list-style-type: none"> <li>Verbal recognition at Saturday dinner</li> </ul>	<ul style="list-style-type: none"> <li>Business card size conference program ad</li> <li>Company name and logo on conference website</li> </ul>		<\$1,000
COPPER	<ul style="list-style-type: none"> <li>Verbal recognition at Saturday dinner</li> <li>Opportunity to address Poster Session attendees</li> </ul>	<ul style="list-style-type: none"> <li>Signage in the Poster Session room</li> <li>Business card size conference program ad</li> </ul>		\$500
Additional Opportunities				Cost
CAREER FAIR TABLE	One 8-foot table at the Career Fair, two lunch tickets			\$150
ADVERTISEMENT IN CONFERENCE PROGRAM	Full Page Ad			\$150
	Half Page Ad			\$100
	Quarter Page Ad			\$50
	Business Card Size Ad			\$25
<b>* Registration Includes:</b>				
Friday night reception – Saturday breakfast, lunch, and dinner – Saturday conference – Saturday career fair				

If you would like to Sponsor JCON15, please contact us by email: [SWE.jcon15@gmail.com](mailto:SWE.jcon15@gmail.com), or contact Taran Dhaliwal, Sponsorship Committee Chair (206) 550-0093.



## Conference Schedule & Information (Tentative)

Friday					
1:00PM to 5:00 PM	Technical Tours				
8:00 PM	Registration, Reception, and Welcome				
9:00 PM					
10:00 PM					
Saturday					
8:00 AM	Registration & Breakfast with Speaker				
9:00 AM	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Poster Session
10:00 AM					
11:00 AM	Breakout Session	Breakout Session	Breakout Session	Breakout Session	
12:00 PM	Lunch with Speaker				
1:00 PM					
2:00 PM	Breakout Session	Breakout Session	Breakout Session	Breakout Session	Career Fair
3:00 PM	Snack Break				
4:00 PM	Breakout Session	Breakout Session	Breakout Session	Breakout Session	
5:00 PM					
6:00 PM	Cocktail Hour				
7:00 PM	Dinner and Keynote Address				
8:00 PM					
9:00 PM					

### In-Kind Donations

In addition to monetary donations, we are also interested in pens, pencils, notepads, snacks, and other items to fill our registration tote bags, and the tote bags themselves. Additional items that could be used as a raffle and door prizes are also welcome. If interested, please describe what you can provide in your reply to Taran Dhaliwal and we will contact you about receiving the items.

### Terms & Conditions

- Sponsorships are accepted on a first-come, first-serve basis.
- All payments received are non-refundable.
- High resolution logos are requested in 4-color and black & white versions in .eps and .jpg formats. Color logos will be used whenever possible; however SWE EWS reserves the right to use black & white logos if necessary.
- Size of company name and logo on website will be dependent on space available and sponsorship level.
- SWE EWS will be responsible for the planning, production, and on-site supervision of all sponsored event.

**Venue:** Three Rivers Convention Center, Kennewick, Washington

**Date:** April 10-12, 2015

*We intend to open the career fair to local job seekers as well as conference attendees.*

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